

PRO HEALTH CHIROPRACTIC CLINIC SIGN PLAN

To: Thiensville Plan Commission

Prepared by: Jonathan Censky, Village Planner

Date: June 10, 2020

Item No. III. B.

General Information

Applicant:	Dr. Eric Stanenas
Status of Applicant:	Property Owner
Requested Action:	Sign Plan Approval
Zoning	B-3 Office District
Proposed Zoning:	No Change
Location:	407 N. Main Street
Land Use Plan Designation:	Business
Existing Land Use:	Vacant Medical Building

Report:

The applicant proposes to replace the graphics on their existing sign for his business identification signage and to add space for two tenants below. The new graphics are code compliant with a dark background where light shines only through the lettering and logo. This sign is located off the northeast corner of the clinic and measures 4' high by 6' wide.

Staff Comment:

Staff notes that this sign is in full compliance with the dimensional requirement of the Sign Code and therefore approval is recommended subject to:

- The applicant securing a sign permit prior to conversion.



received 5/8/20
receipt #59802

SIGN REVIEW APPLICATION - \$150.00 FEE
Please Allow Two (2) Weeks for Sign Review

THIS APPLICATION BEGINS THE REVIEW PROCESS BY OUR PLANNING CONSULTANT JON CENSKY WHO PERFORMS INITIAL REVIEW OF THE SIGN(S). The sign specifications must be submitted to the Village Hall at least 2 weeks prior to the Plan Commission and/or the Historic Preservation Commission meeting for review by Jon Censky. If in the Historic District, you must attend a Historic Preservation Commission meeting prior to Plan Commission.

Mr. Censky will review the sign(s) to see if they meet the Village Sign Code requirements and make a recommendation to the Plan Commission via a written report. At this time **SEVEN (7) FULL SIZE COPIES OF THE COLORED SIGN GRAPHICS AND ONE SCALE SITE PLAN** are required in addition to submittal of the **SIGN PERMIT APPLICATION** form to the Village Hall, 250 Elm Street, Thiensville two weeks prior to the meetings. Additional copies may be required upon request from Village staff.

Applicant/Petitioner Name ERIC STANENAS

Premises Address 407 N. MAIN STREET, THIENSVILLE, WI 53092

Business Name PRO HEALTH CHIROPRACTIC Business Phone 262.242.5577

Property Owner ERIC STANENAS Address 407 N. MAIN STREET, THIENSVILLE

Property Owner Phone 262.242.5577 E-mail stanenasdc@gmail.com

Contractor MARSHALL SIGN Address W6415 OAK VIEW LANE PLYMOUTH, WI E-mail info@marshallsign.com

Contractor Phone 920.526.3100 Contractor Fax NONE

Estimated Project Cost: \$ 3200.00

Sign(s) requested: (check all that apply) Wall Monument Projecting
 Marquee, Awning or Canopy Sandwich Board On-site Directional Signs

Colored plans must include a scaled sketch of the proposed sign labeling dimensions and area, lettering (including height), colors, types of materials, method of illumination, height and dimensions of the pole or mounting bracket, and date of preparation. A summary of all existing signs that will remain on the site (including dimensions) is also required. Color and material samples must be provided for sign review.

Wall Sign, Marquee, Canopy or Awning Sign proposals must specify building elevation or a photograph of the façade on which it will be located, including a dimensioned shape showing where the sign will be placed and what size it will be.

* Ground Mounted Signs and On-Site Directional Sign proposals require submittal of a scaled, dimensioned site plan, plot plan, or survey showing the proposed sign location in relation to driveways, parking areas, sidewalks, property lines, streets, and other signs on and within 20 feet of the property.

Projecting Sign proposals must specify the distance from the street curb, distance sign projects from building, the clearance from the measured grade level to the bottom of the sign, that there are no more than two faces for the projecting sign and must show that the sign, including both faces, is perpendicular to the building.

Sandwich Board Signs require submittal of a scaled, dimensioned colored graphic of the proposed sign and proposed placement of sandwich board sign.

If necessary, additional fees will be billed at an hourly rate for consulting, legal and engineering review.

After approval from the Village Plan Commission, a Sign Permit is required from the Village Inspection Department.

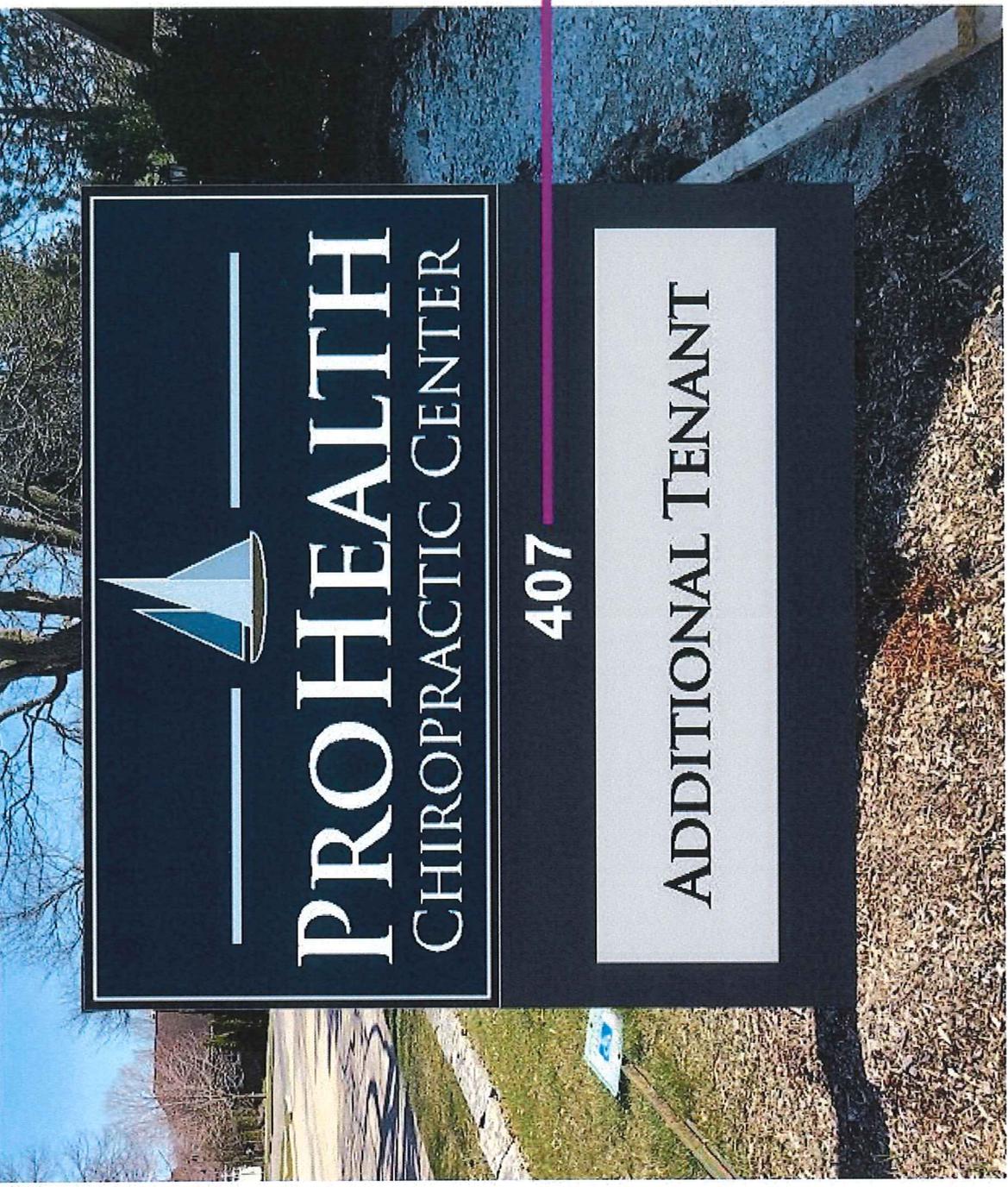
Signature of Applicant  Date 5/8/20
 Signature of Owner  Date 5/8/20

VILLAGE OF THIENSVILLE
SIGN REVIEW FEE SCHEDULE - CONSULTANT

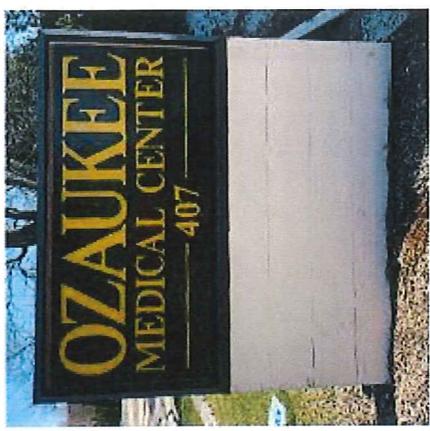
Sign Review Includes	Application Fee	Revision Fee	Receipt #
Sign Plan Package for Entire Site, including all wall, ground, canopy and directional signs	\$150.00*	\$100.00*	
Individual Wall Sign, projecting sign, ground sign, canopy sign or directional signs	\$150.00*	\$100.00*	
Permanent Window Signage or Individual Tenant Sign on an existing Master Tenant Sign	\$150.00*	\$100.00*	
All others including temporary signs	\$150.00*	\$100.00*	

* Plus any additional cost of the Planning Consultant's review at the rate of \$50/hour.

If needed, additional review time for planning, engineering and legal services will be billed back to the applicant and no Permits or approvals will be given until all invoices are paid.



Existing



4" high white address

Scope of Work:
Face Replacement with New Graphics-2 sided
ReWrap Pole Covering With New Sheeting
Add (2) additional blank tenant signs - 2 sided

Eric Stanenas
414-617-9470

Marshall
Sign
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